## ORDER

	Order / Re	ev: 2	752436										
	Alt Order #	≠:	VOC142332	50									
	Product De	esc: ls	ssue										
	Estimate:	1	2716							WHAS			
	Flight Date	es: 0	9/26/23 - 10	/02/23		Pri	mary AE:			Taylor Fritsch			
	Original Da	ate / Rev: 0	8/09/23 / 08	/09/23			les Office			TSWAS			
	Order Type:		General		Sa	les Regio	n:		NAT				
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	_					0						
Agency	Name:	G	Great Ameri	can Medi	a/ POL								
	Buying Contact:					Bil	ling Type:	:		Cash			
	Billing Cor	ntact:				Bil	ling Caler	ndar:		Broadcast			
		3	050 K Stree	t NW		Bil	ling Cycle	e:		EOM/EOC			
		v	Vashington, I	DC 2000	7	Ag	ency Con	nmis	sion:	15%			
		_											
Advertiser	Name:	<u> </u> ;	SS/ Defendi	ng Blueg	rass Values								
	Demograp	hic: <u>A</u>	\50+			Ne	w Busine	ss E	nd:				
	Product Co	odes: I	S-Governor			Ad	vertiser E	xter	nal ID:	M217166			
	Revenue (	Code 1: A	AGY			Ag	ency Exte	ernal	ID:	2086AG			
	Revenue (	Code 2: (	POL) Politica	al		Un	it Code:			General			
	Revenue (	Code 3: (	POL) Issue			Or	der Sepa	ratior	n:	00:15:00			
	Priority:	F	P04										
Bill Plan						Totals							
Start Date	End Date	# Spots Gr	oss Amount	Net A	mount	Month			# Spots	Gross Amount	Net Amount	Rating	
09/25/23	10/02/23	62	\$21,765.0	00 9	\$18,500.25	October 2	2023		62	\$21,765.00		0.00	
						Totals			62	\$21,765.00	\$18,500.25	0.00	
Account Execu			Calaa D		Ctart Data / I				Order 0/	1			
Account Execut	ive	Sales Office	Sales R	egion	Start Date / E		<b>D</b>		Order %				
Taylor Fritsch													
Order Share					Start Of Orde	er - End Of (	Jraer		100%				
Side Side		Shai	re	Total	Start Of Orde	er - End Of (	Jrder		100%				
WHAS				Total 1,765.00	Start Of Orde	er - End Of (	Jraer		100%				
			2% \$2		Start Of Orde	er - End Of (	Jraer		100%				
WHAS	nare	12	2% \$2 <sup>.</sup> 0% \$18 <sup>.</sup>	1,765.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market	nare	12 100	2% \$2 <sup>.</sup> 0% \$18 <sup>.</sup>	1,765.00 1,375.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market Competitive Sh CABLE UNKWN	nare	12 100 Shai ( 88	2% \$2 0% \$18 re 0% 8% \$15	1,765.00 1,375.00 Total \$0.00 9,610.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market Competitive Sh CABLE UNKWN WAVE	nare	12 100 Shar ( 88 (	2% \$2 0% \$18 re	1,765.00 1,375.00 Total \$0.00 9,610.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market Competitive SH CABLE UNKWN WAVE WBKI	nare	12 100 Shai ( 88 ( (	2% \$2 0% \$18 re	1,765.00 1,375.00 Total \$0.00 9,610.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market Competitive SH CABLE UNKWN WAVE WBKI WBNA	nare	12 100 Shar ( 88 ( ( ( ( (	2% \$2 2% \$18 re 0% 8% \$15 0% 0% 0% 0% 0%	1,765.00 1,375.00 Total \$0.00 9,610.00 \$0.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market Competitive St CABLE UNKWN WAVE WBKI WBNA WDRB	nare	12 100 Shar ( 88 ( ( ( ( ( ( ( ( (	2% \$2 2% \$18 re 0% 8% \$15 0% 0% 0% 0% 0% 0% 0%	1,765.00 1,375.00 Total \$0.00 9,610.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE	nare	12 100 Shai ( 88 ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	2% \$2 0% \$18 re 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	1,765.00 1,375.00 Total \$0.00 9,610.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	hare	12 100 Shar ( 88 ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	2% \$2 0% \$18 re 0% 8% \$15 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	1,765.00 1,375.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	nare	12 100 Shar ( 88 ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	2% \$2 2% \$18 re	1,765.00 1,375.00 Total \$0.00 9,610.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	nare	12 100 Shar ( 88 ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	2%         \$2'           0%         \$18'           0%         \$15'           0%         \$15'           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%           0%         \$0%	1,765.00 1,375.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	nare	12 100 Shar ( 88 ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	2% \$2 2% \$18 re	1,765.00 1,375.00 Total \$0.00 9,610.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	er - End Of (	Jraer		100%				
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	hare	12 100 Shar ( 88 ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	2%         \$2'           0%         \$18'           re	1,765.00 1,375.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde			en			Type Spots	Amount	
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End	I Inventor 2/23 Local Ne	2%         \$2'           2%         \$18'           re	1,765.00 1,375.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	<u>Start/End</u> 6:00 AM-6:	<u>Time Da</u> 30 AM MTW	ays L	<u>en</u> : :30	Spots	Rate Pri Rtg	Type Spots 0 NM 2	Amount \$600.00	
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End 9/26/23 10/02 Date End D	12 100 Shar ( 88 ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	2%         \$2'           2%         \$18'           re	1,765.00 1,375.00 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	<ul> <li>Start/End</li> <li>6:00 AM-6:</li> <li>(6:00 AM-6:</li> <li>Rate</li> </ul>	<u>Time Da</u> 30 AM MTW	ays L		Spots	Rate Pri Rtg			

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Order / Rev:	2752436	Advertiser:	ISS/ Defending Bluegrass Values	
Alt Order #:	WOC14233250	Product Desc:	Issue	WHAS
Flight Dates:	09/26/23 - 10/02/23	Estimate:	12716	

Ln Ch Start End	Inventory Code Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week MTWTF 2	Rate	Rating					
Week:         09/26/23         10/02/23           N 2         WHAS         09/26/23         10/02/23	Local News @ 6a M-F CM	\$300.00 6:30 AM-7:00		:30	3 \$300.00 P02	0.00 NM	3	\$900.00
Start Date End Date	GMK @ 630A Weekdays Spots/Week	(6:30 AM-7:00 <u>Rate</u>	AM) <u>Rating</u>					
Week: 09/26/23 10/02/23 N 3 WHAS 09/26/23 10/02/23	MTWTF 3 Good Morning America CM	\$300.00 7:00 AM-8:00	0.00	:30	5 \$325.00 P02	0.00 NM	5	\$1,625.00
	GOOD MORNING AMERICA 7	/(7:00 AM-8:00	AM)	.30 3	ο φ323.00 F02	0.00 1000	5	φ1,025.00
Start Date End Date Week: 09/26/23 10/02/23	Weekdays         Spots/Week           MTWTF         5	<u>Rate</u> \$325.00	Rating 0.00					
N 4 WHAS 09/26/23 10/02/23	Good Morning America CM GOOD MORNING AMERICA 8	8:00 AM-9:00	AM MTWTF	:30	5 \$325.00 P02	0.00 NM	5	\$1,625.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/26/23 10/02/23	<u>МГWГF 5</u>	\$325.00	0.00					
N 5 WHAS 09/26/23 09/30/23	Good Morning America SCM GOOD MORNING AMERICA	7-9a	S-	:30	1 \$180.00 P02	0.00 NM	1	\$180.00
Start Date         End Date           Week: 09/25/23         10/01/23	Weekdays Spots/Week	<u>Rate</u> \$180.00	Rating 0.00					
N 7 WHAS 09/26/23 10/01/23	This Week Su CM THIS WEEK	9-10a	S	:30	1 \$350.00 P02	0.00 NM	1	\$350.00
<u>Start Date</u> End Date Week: 09/25/23 10/01/23	Weekdays Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
N 8 WHAS 09/26/23 10/02/23	Local News @ 12p M-F CM	12:00 PM-12:	30 PIMTWTF	:30 2	2 \$180.00 P02	0.00 NM	2	\$360.00
Start Data End Data	WHAS11 NEWS AT NOON	(12:00 PM-12:	,					
<u>Start Date</u> <u>End Date</u> Week: 09/26/23 10/02/23	WeekdaysSpots/WeekMTWTF2	<u>Rate</u> \$180.00	Rating 0.00					
N 9 WHAS 09/26/23 10/02/23	Local News @ 12p M-F CM	12:30 PM-1:00		:30 :	3 \$180.00 P02	0.00 NM	3	\$540.00
Start Date End Date	WHAS11 NEWS AT 1230P Weekdays Spots/Week	(12:30 PM-1:0 Rate	0 PM) Rating					
Week: 09/26/23 10/02/23	MTWTF 3	\$180.00	0.00					
N10 WHAS 09/26/23 10/02/23	GMA3 CM GMA3	1-2p	МГШГЕ	:30 :	3 \$180.00 P02	0.00 NM	3	\$540.00
Start Date         End Date           Week:         09/26/23         10/02/23	Weekdays MTWTF Spots/Week	<u>Rate</u> \$180.00	Rating 0.00					
N11 WHAS 09/26/23 10/02/23	General Hospital CM GENERAL HOSPITAL	2-3p	МГШГЕ	:30 :	\$250.00 P02	0.00 NM	3	\$750.00
Start Date         End Date           Week:         09/26/23         10/02/23	WeekdaysSpots/WeekMTWTF3	<u>Rate</u> \$250.00	Rating 0.00					
N12 WHAS 09/26/23 10/02/23	Local News @ 4p M-F CM	4:00 PM-4:30	PM MTWTF	:30	2 \$180.00 P02	0.00 NM	2	\$360.00
Start Date End Date	WHAS11 NEWS @ 4P Weekdays Spots/Week	(4:00 PM-4:30 Rate	PM) Rating					
Week: 09/26/23 10/02/23	МГWГF 2	\$180.00	0.00					
N13 WHAS 09/26/23 10/02/23	Local News @ 4p M-F CM WHAS11 NEWS @ 430P	4:30 PM-5:00 (4:30 PM-5:00		:30 :	3 \$180.00 P02	0.00 NM	3	\$540.00
Start Date         End Date           Week:         09/26/23         10/02/23	WeekdaysSpots/WeekMTWTF3	<u>Rate</u> \$180.00	Rating 0.00					
N14 WHAS 09/26/23 10/02/23	Local News @ 5p M-F CM	5-530p	MTWTF	:30 2	2 \$350.00 P02	0.00 NM	2	\$700.00
Start Date End Date	WHAS11 NEWS @ 5p Weekdays Spots/Week	Rate	Rating					
Week: 09/26/23 10/02/23	MTWTF 2	\$350.00	0.00		<b>.</b>	0.00 104		<b>A</b> 4 <b>AAA</b>
N15 WHAS 09/26/23 10/02/23	WHAS11 NEWS @ 530P	530-6p	МГШГF	:30 :	3 \$400.00 P02	0.00 NM	3	\$1,200.00
Start Date         End Date           Week:         09/26/23         10/02/23	WeekdaysSpots/WeekMTWTF3	<u>Rate</u> \$400.00	Rating 0.00					
N16 WHAS 09/26/23 10/02/23	-	6-630p	MTWTF	:30 2	2 \$450.00 P02	0.00 NM	2	\$900.00
Start Date End Date	<u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating					
Week: 09/26/23 10/02/23	MTWTF 2	\$450.00	0.00	.20		0.00 NB1		<b>#FOO OO</b>
N17 WHAS 09/26/23 10/01/23	CM	630-7p		:30	1 \$500.00 P02	0.00 NM	1	\$500.00

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Order / Rev:	2752436	Advertiser:	ISS/ Defending Bluegrass Values	
Alt Order #:	WOC14233250	Product Desc:	Issue	WHAS
Flight Dates:	09/26/23 - 10/02/23	Estimate:	12716	

Ln Ch Start End	Inventory Code Break Local News @ 630p Su	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	WHAS11 NEWS SUNDAY Weekdays Spots/Week	Rate	Rating					I	
Week: 09/25/23 10/01/23	S 1	\$500.00	0.00			<b>.</b>	0.00 0.00		<b>*</b> 4 000 00
N18 WHAS 09/26/23 10/02/23	ET 7-730p CM ENTERTAINMENT TONIGHT	7-730p	MTWTF	:30	2	\$500.00 P02	0.00 NM	2	\$1,000.00
Start Date         End Date           Week:         09/26/23         10/02/23	Weekdays MTWTFSpots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N19 WHAS 09/26/23 10/02/23	Inside Ed 730-8p CM INSIDE EDITION	730-8p	MTWTF	:30	3	\$500.00 P02	0.00 NM	3	\$1,500.00
Start Date         End Date           Week:         09/26/23         10/02/23	Weekdays MTWTF Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
N20 WHAS 09/26/23 09/27/23	Wed Prime A CM JUDGE STEVE HARVEY	8-9p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Start Date         End Date           Week: 09/25/23         10/01/23	Weekdays Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
N21 WHAS 09/26/23 09/27/23	Wed Prime B CM WONDER YEARS/ABBOTT EL	9-10p .I	W	:30	1	\$875.00 P02	0.00 NM	1	\$875.00
Start Date         End Date           Week: 09/25/23         10/01/23	Weekdays Spots/Week	<u>Rate</u> \$875.00	Rating 0.00						
N22 WHAS 09/26/23 09/27/23	Wed Prime C CM THE \$100,000 PYRAMID ENC	10-11p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Start Date         End Date           Week: 09/25/23         10/01/23	Weekdays W Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
N23 WHAS 09/26/23 09/29/23	Fri Prime A CM SHARK TANK ENC	8-9p	F	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Start Date         End Date           Week:         09/25/23         10/01/23	Weekdays Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
N24 WHAS 09/26/23 10/01/23	Sun Prime C CM CELEBRITY FAMILY FEUD	9-10p	S	:30	1	\$900.00 P02	0.00 NM	1	\$900.00
Start Date         End Date           Week: 09/25/23         10/01/23	Weekdays Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
N25 WHAS 09/26/23 10/02/23	LN (M-Su) CM WHAS11 NEWS AT 11 M-F/SU	11-1135р Ј	MTWTF-S	:30	4	\$400.00 P02	0.00 NM	4	\$1,600.00
Start Date         End Date           Week:         09/26/23         10/02/23	WeekdaysSpots/WeekMTWTF-S4	<u>Rate</u> \$400.00	Rating 0.00						
N26 WHAS 09/26/23 09/30/23	Local News @ 11p Sa CM WHAS11 NEWS AT 11 SAT	11-1135p	S-	:30	1	\$300.00 P02	0.00 NM	1	\$300.00
Start Date         End Date           Week:         09/25/23         10/01/23	Weekdays Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
N27 WHAS 09/26/23 10/02/23	Jimmy Kimmel CM JIMMY KIMMEL	1135p-1237a	MTWTF	:30	3	\$120.00 P02	0.00 NM	3	\$360.00
Start Date         End Date           Week:         09/26/23         10/02/23	Weekdays MTWTFSpots/Week 3	<u>Rate</u> \$120.00	<u>Rating</u> 0.00						
N28 WHAS 09/26/23 09/30/23	Inside Ed 1135p-1205a SM INSIDE EDITION	1135p-1205a	S-	:30	1	\$160.00 P02	0.00 NM	1	\$160.00
Start Date         End Date           Week:         09/25/23         10/01/23	Weekdays S- Spots/Week	<u>Rate</u> \$160.00	<u>Rating</u> 0.00						
N29 WHAS 09/26/23 09/30/23	NCAA FB Daytime EarlyGM ABC COLLEGE FOOTBALL 12	12-330p	S-	:30	1	\$950.00 P02	0.00 NM	1	\$950.00
Start Date         End Date           Week:         09/25/23         10/01/23	Weekdays S- Spots/Week	<u>Rate</u> \$950.00	<u>Rating</u> 0.00						
N30 WHAS 10/01/23 10/01/23	Good Morning America SOM Good Morning America Su	8-9a	S	:30	1	\$200.00 P02	0.00 NM	1	\$200.00
Start Date         End Date           Week:         09/25/23         10/01/23	Weekdays         Spots/Week          S         1	<u>Rate</u> \$200.00	Rating 0.00						
WEER. 03/23/23 10/01/23	U U	ψ200.00	0.00				Totals	62	\$21,765.00